

<b>Rep Order#</b> 6849319	<b>Ver#</b> 1	<b>Status</b> New	<b>Traffic Order#</b>	<b>Printed:</b> 09/04/2012 3:45 PM	1 of 6
<b>EC'd</b> Yes				<b>Last Received:</b> 09/04/2012 3:17 PM	
				<b>Showing Buylines:</b> All Lines	

  

<b>Station</b> WAVY-TV NORFOLK, VA.	<b>Agency</b> ( ) GMMB	<b>Rep Firm</b>
<b>Advertiser</b> ( ) OBAMA FOR AMERICA	3050 K ST NW	<b>Sales Office</b> ( ) PHILADELPHIA
<b>Product</b> BARACK OBAMA	WASHINGTON, DC 20007	<b>Salesperson</b> ( ) ANJIE BRADY
<b>Estimate#</b> 1536	<b>Agency C/P1/P2/E</b> 95/101/1536	
<b>Buyer</b> DAN NAGELBERG	<b>Flight Dates</b> 09/05/2012 - 09/10/2012	<b>Salesperson Phone#</b> 215-567-6005
<b>Phone#</b>	<b>Hiatus Weeks</b>	<b>Salesperson FAX#</b> 215-567-5938
<b>Fax#</b>		

--- CONTRACT COMMENT ---  
 CLIENT: OBAMA FOR AMERICA SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	9A-10A		:30	\$300.00	09/05-09/07	6	1	6	\$1,800.00	
	2	M	9A-10A		:30	\$300.00	09/10-09/10	2	1	2	\$600.00	
	3	W-F	10A-11A		:30	\$100.00	09/05-09/07	6	1	6	\$600.00	
	4	M	10A-11A		:30	\$100.00	09/10-09/10	2	1	2	\$200.00	
	5	W-F	11A-12P		:30	\$50.00	09/05-09/07	6	1	6	\$300.00	
	6	M	11A-12P		:30	\$50.00	09/10-09/10	2	1	2	\$100.00	
	7	W-F	12P-1P		:30	\$75.00	09/05-09/07	6	1	6	\$450.00	
	8	M	12P-1P		:30	\$75.00	09/10-09/10	2	1	2	\$150.00	
	9	W-F	1P-2P		:30	\$125.00	09/05-09/07	6	1	6	\$750.00	
	10	M	1P-2P		:30	\$125.00	09/10-09/10	2	1	2	\$250.00	
	11	W-F	2P-3P		:30	\$50.00	09/05-09/07	6	1	6	\$300.00	
	12	M	2P-3P		:30	\$50.00	09/10-09/10	2	1	2	\$100.00	
	13	W-F	3P-4P		:30	\$100.00	09/05-09/07	6	1	6	\$600.00	
	14	M	3P-4P		:30	\$100.00	09/10-09/10	2	1	2	\$200.00	

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3050 K ST NW  
WASHINGTON, DC 20007  
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Flight Dates 09/05/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	W-F	4P-5P		:30	\$100.00	09/05-09/07	6	1	6	\$600.00	
	16	M	4P-5P		:30	\$100.00	09/10-09/10	2	1	2	\$200.00	
	17	W-F	5A-6A		:30	\$150.00	09/05-09/07	6	1	6	\$900.00	
	18	M	5A-6A		:30	\$150.00	09/10-09/10	2	1	2	\$300.00	
	19	W-F	6A-7A		:30	\$350.00	09/05-09/07	6	1	6	\$2,100.00	
	20	M	6A-7A		:30	\$700.00	09/10-09/10	2	1	2	\$1,400.00	
	21	W-F	7A-9A		:30	\$350.00	09/05-09/07	8	1	8	\$2,800.00	
	22	M	7A-9A		:30	\$700.00	09/10-09/10	2	1	2	\$1,400.00	
	23	W-F	430A-459A		:30	\$60.00	09/05-09/07	3	1	3	\$180.00	
	24	SA	6A-7A		:30	\$100.00	09/08-09/08	1	1	1	\$100.00	
	25	SA	7A-8A		:30	\$250.00	09/08-09/08	1	1	1	\$250.00	
	26	SA	8A-10A		:30	\$300.00	09/08-09/08	1	1	1	\$300.00	
	27	SU	6A-7A		:30	\$100.00	09/09-09/09	1	1	1	\$100.00	
	28	SU	7A-8A		:30	\$200.00	09/09-09/09	1	1	1	\$200.00	
	29	SU	8A-9A		:30	\$275.00	09/09-09/09	1	1	1	\$275.00	
	30	SU	9A-10A		:30	\$1,200.00	09/09-09/09	1	1	1	\$1,200.00	

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	31	W-F	5P-530P		:30	\$350.00	09/05-09/07	4	1	4	\$1,400.00	
	32	M	5P-530P		:30	\$350.00	09/10-09/10	1	1	1	\$350.00	
	33	W-F	530P-6P		:30	\$350.00	09/05-09/07	4	1	4	\$1,400.00	
	34	M	530P-6P		:30	\$350.00	09/10-09/10	1	1	1	\$350.00	
	35	W-F	6P-630P		:30	\$800.00	09/05-09/07	4	1	4	\$3,200.00	
	36	M	6P-630P		:30	\$800.00	09/10-09/10	1	1	1	\$800.00	
	37	SU	6P-7P		:30	\$125.00	09/09-09/09	1	1	1	\$125.00	
	38	W-F	1135P-1235A		:30	\$150.00	09/05-09/07	4	1	4	\$600.00	
	39	M	1135P-1235A		:30	\$150.00	09/10-09/10	1	1	1	\$150.00	
	40	SA	1130P-1A		:30	\$300.00	09/08-09/08	1	1	1	\$300.00	
	41	SU	1130P-12A		:30	\$500.00	09/09-09/09	1	1	1	\$500.00	
	42	W-F	11P-1135P		:30	\$500.00	09/05-09/07	4	1	4	\$2,000.00	
	43	M	11P-1135P		:30	\$500.00	09/10-09/10	1	1	1	\$500.00	
	44	SA	11P-1130P		:30	\$500.00	09/08-09/08	1	1	1	\$500.00	
	45	W-F	7P-730P		:30	\$300.00	09/05-09/07	4	1	4	\$1,200.00	
	46	M	7P-730P		:30	\$300.00	09/10-09/10	1	1	1	\$300.00	

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EC'd Yes

Traffic Order#

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	47	W-F	730P-8P		:30	\$300.00	09/05-09/07	4	1	4	\$1,200.00	
	48	M	730P-8P		:30	\$300.00	09/10-09/10	1	1	1	\$300.00	
	49	SA	7P-8P		:30	\$175.00	09/08-09/08	1	1	1	\$175.00	
	50	M	8P-10P		:30	\$1,200.00	09/10-09/10	1	1	1	\$1,200.00	
	51	F	9P-10P		:30	\$500.00	09/07-09/07	1	1	1	\$500.00	
	52	SA	8P-11P		:30	\$200.00	09/08-09/08	1	1	1	\$200.00	
	53	W-F	1235A-135A		:30	\$50.00	09/05-09/07	4	1	4	\$200.00	
	54	M	1235A-135A		:30	\$50.00	09/10-09/10	1	1	1	\$50.00	
	55	SU	815P-1130P		:30	\$2,500.00	09/09-09/09	2	1	2	\$5,000.00	
	56	SU	7P-815P	Buyline Comment: PREGAME	:30	\$700.00	09/09-09/09	1	1	1	\$700.00	
	57	TH	8P-9P	Buyline Comment: AMER GOT TALENT	:30	\$900.00	09/06-09/06	1	1	1	\$900.00	
	58	TH	9P-11P	Buyline Comment: DNC	:30	\$4,000.00	09/06-09/06	1	1	1	\$4,000.00	
	59	F	10P-11P	Buyline Comment: DATELINE	:30	\$500.00	09/07-09/07	1	1	1	\$500.00	

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	60	SA	330P-7P	COLLEGE FOOTBALL	:30	\$200.00	09/08-09/08	1	1	1	\$200.00	
				Buyline Comment: COLLEGE FOOTBALL								
	61	W	730P-830P	NFL KICKOFF	:30	\$1,000.00	09/05-09/05	1	1	1	\$1,000.00	
				Buyline Comment: NFL KICKOFF								
	62	W	830P-1130P	NFL	:30	\$3,000.00	09/05-09/05	1	1	1	\$3,000.00	
				Buyline Comment: NFL								

---REPORT TOTALS---

Report Totals: 157 / \$51,505.00

---SALES MONTHLY TOTALS---

Sep 12: 157 / \$51,505.00  
Sales Totals: 157 / \$51,505.00  
Station Totals: 157 / \$51,505.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$51,505	CATV 0%	WAVY 100%	WGNT 0%	WPXV 0%	WTKR 0%
		WTVZ 0%	WVBT 0%	WVEC 0%		

Books null  
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

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